

President Board Report: 10-18-18

Activities Since Last Month

FUNDRAISERS:

Matzo Ball Golf Tournament

Lynn Zeemont and I have been working together on the 2019 MBO along with the MBO Committee of Dee Cook and Michael Mandel. Lynn has been doing an amazing job on this, getting 21 golf teams (\$400 per team = \$8,400), 33 hole sponsors (\$100 x 33 = \$3,300 with some hole sponsors donating more than \$100 per hole), and 16 businesses or individuals donating hundreds of dollars of gift certificates or gift items for the raffle prizes. This tournament will be a very lucrative fundraiser due to Lynn's and the committee's amazing efforts. I am very excited to be part of this great venture. In addition, a percentage of the proceeds will be donated to our selected charity, the Mesilla Valley Hospice, and they have been very gracious and helpful throughout this entire lead-up to the event.

Pastrami Booth at the Ren Faire

Our Pastrami Booth at the Renaissance Faire on November 3 & 4 at Young Park is moving along with the help of Dave Zeemont, Jeff Lewis, and Michael Mandel. We will be co-sponsoring our booth with the Center for Spiritual Living again this year. We should be holding a volunteer meeting soon to get our volunteers prepared for another wonderful fundraiser.

Jewish Food and Folk Festival

The Jewish Food and Folk Festival, Sunday, April 7, 2019, is being headed up by Chairs Rose Jacobs and Francine Feinberg and Volunteer Coordinators Susan Michelson and Susan Quinn. They have already held a volunteer coordinator dinner at Rose's house and plan to meet regularly to get this event rolling.

Jewish Federation Grant Programs

Our "Memories: A Temple in Las Cruces" play at NMSU on October 7 was a great success. We had approximately 180 people in attendance and positive feedback from all who attended. Thank you to Jeff Brown and the History Committee for all their work on this wonderful project. We also want to thank Theatre Chairperson and scriptwriter Wil Kilroy for getting NMSU to waive the \$1000 theatre fee and allow us to purchase refreshments at a very low cost at Sam's rather than pay Sodexo thousands of dollars to buy refreshments from the University. This entire event cost about \$2,200, way under the amount we originally planned.

I wrote and submitted two grants to the Jewish Federation this past Sunday. We have requested \$6,000 to bring Rabbi Ken Kanter who will do a 3-day workshop on the history of American popular music, the history of the American musical, and the development of Jewish worship melodies in American Jewry. He will review the beginning of the American popular music industry to the end of Tin Pan Alley, the Gay 90's and Roaring 20's music, along with classic Jewish worship compositions

that became standards in temples and synagogues across the country. We plan to bring him in March 2019. Next we requested \$7,300 to bring Julie Silver, an American Jewish singer/songwriter who has been creating music for three decades. As a Reform Jewish summer camp songleader, she began songwriting in the 1990's. She has released 8 albums and continues to share her music nationwide. She exudes a sense of joy and communicates Jewish values with her music. Her songs create community. Shir Chadash was included in the Mishkan T'filah prayer book published by the Central Conference of American Rabbis. Julie's work on social justice gives her music a depth of meaning and relevance that is base firmly in Jewish tradition.

In addition, my husband Fred has tallied all the questionnaire data we have received at the end of our grant-sponsored programs over the past couple of years, and typed them all into an Excel spreadsheet for me so that I have data to share with the Jewish Federation per their request.

Leadership Workshops: I strongly encourage you all to attend these events!

- On Sunday, October 28 at 2:00 pm here in the TBE Steinborn Social Hall, Rabbi Karol will present a workshop on "Defining Spirituality"
- On Sunday, December 16 at 2:00 pm in the Social Hall, I will present a workshop on "Leadership Styles and Skills," and
- On Sunday, February 10 at 2:00 pm, Sue Brown and Ann Berkson will present a workshop on "Exploring our Temple."